



Narodowa Agencja Poszanowania Energii S.A.

Urząd Miasta i Gminy Piaseczno



STRATEGY FOR SUSTAINABLE DEVELOPMENT OF PIASECZNO CITY

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Urząd Miasta i Gminy Piaseczno



For strategy development team of 87 person was established and divided into 4 working groups:

- | | |
|------------------------------------|-----------------------------------|
| 1. Management Group | – leader Mrs. Barbara Matuszczak |
| 2. Nature and Culture Group | – leader Mr. Włodzimierz Rasinski |
| 3. Economy Group | – leader Jozef Zalewski |
| 4. Social Aspects Group | – leader Mr. Maciej Ciechomski |

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Strategy was developed on the base of

Public – Private Partnership Planning Methodology

PPP is basically just a method of procuring public services and infrastructure by combining the best of the public and private sectors with an emphasis on value for money and delivering quality public services.



This allow to unite efforts of experts, gmina's officers, and strategy beneficiaries.

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STRATEGY DEVELOPMENT

STEP 1. Where we are ????

- **Audit of Sustainable Development of Piaseczno**

- ✓ Present status of city and gmina regarding sustainable development
- ✓ SWOT analysis

STEP 2. What our potential is????

STEP 3. Barriers and problems to be solved ????

STEP 4. What has to be done ????



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HOW DID WE WORK ???

EXPERTS

- 3 workshops for each group separately
- one common plenary meeting

CO-OPERATION with SOCIETY

- workshops open for public
- press articles
- advertisements in local media
- direct interview with local activists





SWOT ANALYSIS



Strengths

Nature and culture environment

- well behaved landscape
- available area for tourism and recreation
- great share of green area (60% of total)
- forestry in good condition
- land available for cultivation and build over

Economy

- good location – close do Warsaw
- a lot of new investors
- great share of SME
- well developed infrastructure
- industry and services in good condition
- relatively high income of gmina
- intensive grow of inhabitants
- fast grew of residential sector

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SWOT ANALYSIS cont.

Social aspects

- relatively high number of SME – great potential for employment
- low unemployment
- good co-operation between municipality, local authorities, police, and other local organisation
- rapidly increasing population
- great expenditures for education, recreation and social aid

Management

- one-man management system of gmina - Mayor
- diversified information channels
- established in 2003 Office for Gmina Development and European Integration
- great number of NGO's
- well educated personnel of city's offices

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SWOT ANALYSIS cont.



Opportunities

Nature and culture environment

- accession to EU
- growing demand for recreation and sport
- European legislation favourable for environment
- area under special protection – National Chojnowski Park

Economy

- good co-operation with different partners in international projects financed by EU
- access to EU funds
- good access to big market (Warsaw)
- location close to airport
- growing inflow of foreign and domestic capital

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Social aspects

- easy access to Warsaw cultural structure (theatres, cinemas, etc)
- easy access to education
- close location to Starostwo

Management

- integration with EU – possibility to exchange experience with foreign partners
- easy access to information
- improvement of legislation – more independency of local authorities and municipalities

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SWOT ANALYSIS cont.



Weaknesses

Nature and culture environment

- low level of ecological education
- lack of comprehensive wastes management system
- water pollution – underclass water in Jeziorka river
- shortage of potable water intake in gmina area
- low quality of the potable water deliver from Warsaw intake

Economy

- poor transport infrastructure
- poor quality of the roads
- insufficient number of parking places
- low efficiency of sewage-treatment plant
- insufficient level of social housing
- lack of spacial planning programme
- lack of fast road Piaseczno-Warsaw
- lack of revitalisation programme for the old part of Piaseczno city

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Social aspects

- lack of education infrastructure for disabled children
- insufficient sport structure in schools
- growing pathology between teenagers
- poor offer of extra school entertainment for children
- insufficient number of sport facilities
- relatively high index of criminality

Management

- insufficient level of own financial resources
- low level of external subventions
- low substantial knowledge of local politicians
- lack of typical local product
- low activity of society

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SWOT ANALYSIS cont.

Threats

Nature and culture environment

- neighbourhood of great Warsaw
- growing urbanisation of the area
- water pollution
- extension of Okecie Airport – airway is located over the gmina

Economy

- poor municipal transport system
- lack of global co-ordination of spatial planning (starostwo-gmina-city)
- nearness of Warsaw – big city could be more attractive for investors
- unstable tax and fiscal system

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Social aspects

- nearness of Warsaw insufficient sport structure in schools
- decay of local tradition
- a lot of new investment places are located in nearby gminas inflow of immigrants from behind east border

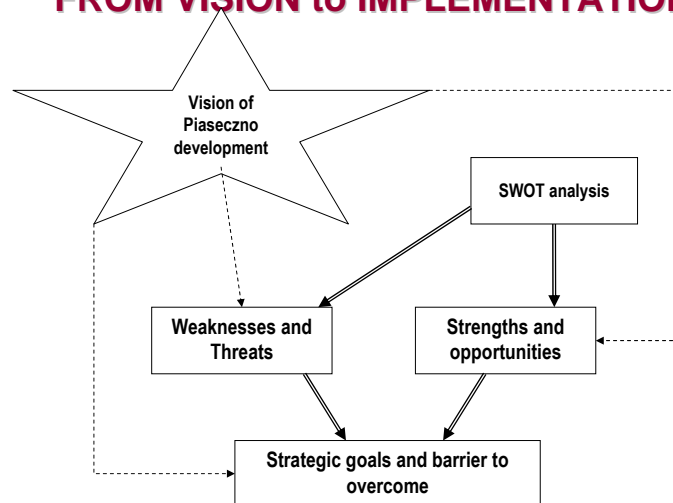
Management

- poor co-operation between all gminas in the region
- lack of financial resources in municipality
- fast changes in legal regulation
- shifting of many responsibilities from government into municipalities level without financial resources
- lack of national strategy of ground management

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FROM VISION to IMPLEMENTATION



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Nature and culture environment

Barriers and problems to be solved

- soil pollution
- **air pollution**
- **low ecological consciousness of the society**
- **rapid, excessive grow of building infrastructure**
- threat with noise
- poor management system of green area

Strategic goals

- **improvement of ecological education of the society**
- **clean water, air and soils**
- improvement of tourists infrastructure
- **sustainable development of gmina**
- noise reduction
- improvement of the green area condition



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Detailed goals

- restriction of local transport in the city centre
- extension of the „ring road” around the town
- implementation of the bicycle roads programme
- **conversion from soil fuel into renewables in city energy system**
- **introduction on the large scale wastes management system (segregation)**
- promotion of the natural agriculture
- **implementation of the system of ecological education for all the inhabitants – Green Build Secretariat**
- development of the promotion strategy for gmina
- development of tourist information
- **development of new spatial plans for gmina and city**
- improvement of water quality



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Economy

Barriers and problems to be solved

- insufficient municipal transport
- insufficient number of parking places
- **neglected city centre**
- not sufficient use of tourist potential
- development of trade and services not adjusted to the needs
- **low share of RES in energy balance**
- lack of local funds

Strategic goals

- improvement of transportation system Warsaw-Konstancin-Jeziorna-Piaseczno
- **revitalisation of the city centre**
- arrangement of new strategy for municipal economy
- **improvement of technical infrastructure (sewage treatment, heat new-work)**
- development of gmina “trade-mark”

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Detailed goals

- construction of non-collision cross-roads on Pulawska street
- increase the number of parking places near train station (Park and Ride)
- increase the number of train connection Piaseczno-Warsaw
- organisation of commute transport between city centre and train station
- improvement of roads quality
- **training, workshops, information campaign about revitalisation and sustainable development of city and gmina**
- **establishment of Green Build Secretariat**
- **revitalisation of city centre**
- increase share of external financial sources - co-operation with banks and other financial institution in gmina
- putting in motion new financial products – Local Guarantees Fund, Local Credit Fund, Local Grant Fund
- development of pro-investment policy for SME
- development of the gmina "trademark" and gmina local product, as well as tourist attraction
- incorporation of the local professional associations (economy chambers, associations of businessmen, ...) to the strategy realisation
- creation of education scheme (courses, workshops, trainings, practices..) to reduce unemployment and improve qualification of local workers
- amphitheatre construction
- **RES promotion campaign**

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Social Aspects

Barriers and problems to be solved

- fear of loss of job
- insufficient number of working places – especially in rural part of gmina
- **neglected city centre – growing pathology**
- **fear of environment contamination**
- limited access state managed health services
- insufficient support for homeless
- insufficient support for disable people
- low integration of new habitants with local society

Strategic goals

- improvement of personal feeling of security
- **reduction of environment pollution**
- unemployment reduction
- increase of society integration
- improvement of cultural and sport infrastructure
- **revitalisation of city centre**
- **reduction of homeless people**
- incorporation to the society the disable people

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Detailed goals

- call into being monitoring system of the public area of the city
- implementation of the wastes segregation and utilisation system
- **creation of financial preferences for people investing in renewable energy sources**
- **creation of pro-ecological incentives for investors**
- creation of incentives for businessmen offering a new working places
- stimulation of vocational activity
- finishing the construction of sewerage system in whole gmina
- **extension of existing sewage-treatment plan**
- set put to use the Culture Centre in revitalised city centre
- **finishing the thermomodernisation of schools and kindergartens**
- **increase number of social dwellings (modernisation and new construction)**
- suppressing of architectural barrier for disable people
- adoption of school infrastructure into disable children needs

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Management

Barriers and problems to be solved

- rapid grow of number of habitants
- **lack of financial sources for all necessary investments**
- lack of Office for Inhabitants Service
- insufficient quality of city offices services
- low social and civic consciousness among the society
- lack of co-ordination of social activities
- lack of vision of Piaseczno as a secure, friendly gmina for habitants, guests and investors

Strategic goals

- **gmina management system in accordance with EU standards,**
- creation of new positive picture of gmina
- co-operation with organisation supporting activities of gmina – Local Development Agency, Development Foundation etc.

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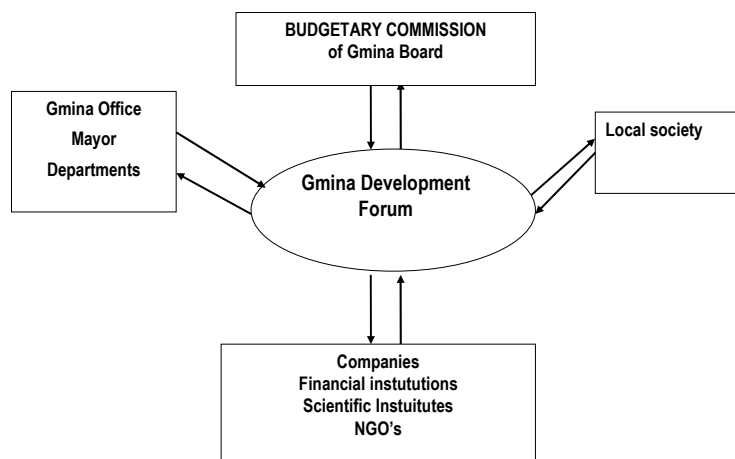
Detailed goals

- implementation of procedures improving the gmina management
- **establishment of Green Build Secretariat as an information point for inhabitants**
- development of the promotion strategy for gmina
- development of the co-operation between neighbourhood gminas
- improvement of the information system - inner (between gmina offices and departments) and outer – gmina - society
- improving the qualification of gmina employees

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IMPLEMENTATION



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GREEN BUILD SECRETARIAT



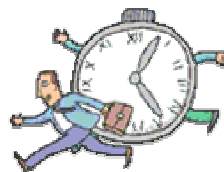
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IMPLEMENTATION ???



2006 - ??????